

WORK EXPERIENCE

ALPHAGRAPHICS Mahwah, NJ

January 2015 – Present

GRAPHIC DESIGNER, LARGE FORMAT OPERATOR & CUSTOMER SERVICE REPRESENTATIVE

- Responsible for the design and production of various online, printing and marketing materials for the corporation.
- Responsible for the design of branding and marketing materials as business cards, postcards, brochures, presentation folders, booklets, etc.
- Responsible for the design, developing and managing of customers websites and “web-to-print” online portals.
- Responsible for all large format operations as design, printing and finishing.
- Responsible for the design, production and installation of vehicle graphics and window graphics.
- Provide the graphic design and illustrations for the corporate web site, demo sites, Flash and PowerPoint kiosk presentation, online ads, customer newsletter and high end collateral.
- Work with the owners of large, small and mid-size service businesses to develop their logo and identity design.
- Establish strong creative direction and maintain clear communication.
- Create and provide estimates and invoices for design, large format and digital print projects to the customers.

GRAPHIC SOLUTIONS & SIGNS Hackensack, NJ

April 2013 – December 2014

GRAPHIC DESIGNER & PRODUCTION COORDINATOR

- Responsible for the design and production of various online and print marketing materials for the corporate.
- Provide large companies with professional graphics for landing pages, banners and emails.
- Responsible for printing vinyl, banners, posters, and stickers for large companies.
- Responsible for the design and production of car wraps, car decals and window decals.
- Provide the graphic design and illustrations for the corporate web site, demo sites, interactive CD's, Flash and PowerPoint kiosk presentation, online ads, customer newsletter and high end collateral.
- Direct the creative marketing design for all interactive, print, demand generation, web and event activities.

IBARRA GARRIDO INVESTMENTS LLC Barranquilla, Colombia

January 2012 – January 2013

GRAPHIC DESIGNER

- Provided computer-generated graphic design, illustration, and production.
- Created the graphic design for the corporate website and newsletters programmed with HTML codes.
- Responsible for the design of ads, flyers, logos, and posters for events sponsored by the corporate.
- Set up social media platforms, monitoring and administrating them.
- Created animated teasers for the corporate events which ran on their website.

SOFTWARE PROFICIENCY

 ADOBE CREATIVE CLOUD

 JOOMLA

 WORDPRESS

 MICROSOFT OFFICE SUITE

 3D MAX

EDUCATION

UNIVERSIDAD DEL NORTE
Barranquilla, Colombia

March 2013

Bachelor in Graphic Design

Major: Professional Graphic Designer

Major GPA: 4.0

MY SKILLS

 LOGOS & BRANDING

 WEB HTML & CSS

 PRINT & PRODUCTION

 ILLUSTRATION

 ANIMATION